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April 2017

CB Connector streetcar to open after Reds Opening Day Parade

The Cincinnati Bell Connector streetcar will provide service within 30 to 45 minutes following the conclusion of the 98th annual Findlay Market Opening Day Parade on April 3.

There is a process required to reenergize the overhead power electrical system and assure that the tracks are clear and safe before streetcar service can begin.



The streetcar will be closed during set-up for and during the parade for the safety of participants and spectators.

Reds fans who are planning to spend the day and evening downtown to watch their hometown team take on the Philadelphia Phillies can enjoy streetcar service to and from parking garages, the Great American Ball Park (Station 1 at The Banks) and bars and restaurants during the Opening Day festivities.

Save time--don't stand in line!

Save time by purchasing your streetcar fare right from your smartphone. Download the **FREE** Cincy EZRide app. Just download, purchase your ticket and hop on board!

Street repairs along route complete



Due to a defect in two concrete slabs supporting the **Cincinnati Bell Connector** streetcar tracks, the Connector's Downtown loop was temporarily closed for track repairs between March 20 and March 24. The Over-The-Rhine loop remained open during repairs.

The City of Cincinnati worked diligently to address the track problems with minimal inconvenience to streetcar riders. Repair crews poured new concrete slabs (pictured above) on Walnut Street at Court and 9th streets. Thank you to all of our loyal riders for your patience while the work was completed.

Videos show how people connect to Cincinnati Streetcar enhances life for businesses & residents

Within just six months of the Cincinnati Bell Connector streetcar's opening, businesses along the route are already seeing an uptick in sales and many more people are exploring amenities along the route connecting The Banks, Downtown and Over-The-Rhine -- and they're excited to talk about it!



In a testimonial video,

downtown resident Rose talks about she uses the streetcar to get to work, run errands and shop at Findlay Market. In another **video**, local business owners Meredith and Louis of Fresh Table talk about how the streetcar's opening has increased traffic and enabled them to expand.

Watch how loyal riders experience Cincinnati and explore its many entertainment options and historic features on the streetcar. For the full list of **Cincinnati Bell Connector** customer testimonial videos, please visit our YouTube playlist <u>here.</u>

What to do along the route this April



Hop on board the **Cincinnati Bell Connector** streetcar and check out a few of this month's happenings:

- The Return to Beauty: Asian Influences on Contemporary Landscape Art at Cincinnati Art Galleries, Mar 3 April 22, Station 3
- Matilda at Aronoff Center, April 4 16, Station 3
- Rain: A Tribute to the Beatles at Aronoff Center, April 17, Station 3
- Cincinnati Symphony Orchestra presents Brahms Fest at Taft Theatre, April 14
 & 15, Station 2
- Disney in Concert at Taft Theatre, April 28, 29 & 30, Station 2
- Easter Egg Hunt at Washington Park, April 8, Stations 8 & 14
- Cincinnati Reds Opening Day at Great American Ballpark, April 3, Station 1

Accessibility on the Streetcar

Did you know? The **Cincinnati Bell Connector** is 100% accessible for people with disabilities!

The **CB Connector** features low-floor boarding, making it easier for people with mobility challenges to get on and off. This means that the floor is level with the curb to allow for wheeled vehicles such as bicycles, strollers, wheelchairs, scooters and personal shopping carts. Cincinnati's streetcar is one of only two systems in the country to have this feature.



Audio announcements and visual aids such as Braille and designated seating for people with disabilities make the **CB Connector** streetcar accessible for all.

Bikes, tikes and hikes: Warmer temperatures means more cyclists, children and pedestrians on and around the streetcar. Please follow these general safety tips to keep yourself and others safe this spring on the streetcar:

- Look and listen... don't cross in front of a moving streetcar
- Step over tracks; walk your bike or cross at a right angle
- Don't walk, run or play along the streetcar tracks
- Stay clear of the poles, overhead high-voltage electric wires, and power stations
- Park within white painted lines along track area and look before opening your door

For more information and PSAs on bike and kid safety tips, please visit our website.

Lucky Day for CB Connector Riders

On St. Paddy's Day, the 'luck of the Irish' smiled upon several **Cincinnati Bell Connector** streetcar riders who came across a free day pass. Where you one of the lucky ones?



Feature Property

@CB_Connector tweet of the month



Tag @CB_Connector on Twitter when you're riding the streetcar. You just may make the **Cincinnati Bell Connector** newsletter!

"Connect" with us!

Share your experience riding on the Cincinnati Bell Connector using **#CBConnector**



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